



The Vitamin Marketing Experts

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April 1, 1999



Dr. Elizabeth Yetley  
Director of the Office of Special Nutritionals  
Division of Programs and Enforcement Policy  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street  
HFS-455  
Washington, D.C. 20204

Dear Dr. Yetley:

Notice is hereby given pursuant to the requirements of Section 403(r)(6)(21 U.S.C. 343(r)(6) of the Federal Food, Drug and Cosmetic Act of statements of nutritional support which have been made on the label and/or in the labeling in connection with the marketing of the dietary supplement PRO HERBS BREAST HEALTH. PRO HERBS BREAST HEALTH was first marketed with these statements of nutritional support on Monday, March 29, 1999. The statements of nutritional support are as follows:

“Helps support and promote healthy breast tissue”

“Satisfy your body’s needs for dietary supplementation of natural estrogens and phytonutrients as you grow older. Breast Health brings a formula with the perfect combination of antioxidants and phytonutrients: **Curcumin Extract**, an Ancient Indian medicinal root, **Genistein**, a natural soy **isoflavone**, vitamins and minerals. These ingredients’ combined effect create a dual-action of “bioprotectants” helping to prevent and neutralize the body of toxins that may damage breast health. Recent clinical studies have shown that **Flaxseed Oil** is an essential free fatty acid necessary for optimum breast health. Breast Health provides dietary support for normal cellular growth. Include Breast Health in your daily nutrition for a healthier you.”

Very truly yours,

MASON VITAMINS, INC.

Sonia C. Rodriguez  
VP Marketing & Regulatory Affairs

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