



The Vitamin Marketing Experts

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April 1, 1999



Dr. Elizabeth Yetley  
Director of the Office of Special Nutritionals  
Division of Programs and Enforcement Policy  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street  
HFS-455  
Washington, D.C. 20204

Dear Dr. Yetley:

Notice is hereby given pursuant to the requirements of Section 403(r)(6)(21 U.S.C. 343(r)(6) of the Federal Food, Drug and Cosmetic Act of statements of nutritional support which have been made on the label and/or in the labeling in connection with the marketing of the dietary supplement PRO HERBS MEMORY. PRO HERBS MEMORY was first marketed with these statements of nutritional support on Monday, March 29, 1999. The statements of nutritional support are as follows:

“Enhances mental sharpness and concentration”

“Feed your brain everyday with a mixture of **Ginkgo Biloba**, the most clinically recommended herb worldwide that promotes healthy blood circulation to the brain. **Memorzine™**, a premium quality extract of **Huperzia serrata** (a type of moss) provides standardized, pure levels of Huperzine A, which studies have shown helps improve memory, focus and concentration. **Korean Panax Ginseng** adds to the overall effect with its well known ability to enhance mental alertness and **B Vitamins** for healthy function of the nervous system. Include Memory in your daily nutrition for a healthier you.”

Very truly yours,

MASON VITAMINS, INC.

Sonia C. Rodriguez  
VP Marketing & Regulatory Affairs

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