

# GENERAL VITAMIN CORP

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October 6, 1998

**CERTIFIED MAIL**  
**Return Receipt Requested**



Office of Special Nutritionals  
HFS-450  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street, SW  
Washington, D.C. 20204

To Whom it May Concern,

This letter is submitted pursuant to Section 406 (r)(6) of the Federal Food, Drug, and Cosmetic Act for the purpose of notifying the agency of statements being made in connection with the marketing of dietary supplements being distributed by this company.

The product name and the dietary ingredients for which the statements are being made is as follows:

GINKGO BILOBA Ginkgo Biloba Extract 24% (leaves) 60mg

The text of the statements that are being made in regards to the above stated product are listed below:

- You can sharpen your mental alertness
- Foggy thinking?
- Absentminded?
- A natural herb may help your mental clarity.
- Promote mental clarity
- As we grow older, must we put up with diminished mental function?
- Its powers are far from new, Chinese have used Ginkgo leaf extract to promote a normal healthy balance between mind and body.
- has been shown to increase blood flow and oxygen to the brain,
- helps improve absentmindedness and allows proper mental function
- helps support the vascular system and helps improve blood circulation
- can be a valuable nutritional supplement for vitality of mind and body
- Can you support healthy brain function? Feel younger?
- may aid in respiratory and brain functions with its anti-oxidant and free radical properties
- may aid...by helping to improve circulation

Sincerely,  
GENERAL VITAMIN CORP.

Robin Criffield  
Marketing Manager

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