



America's Finest Inc.

October 23, 1998

9383 '98 DEC -1 P1:53

Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street, SW
Washington, DC 20204

RECEIVED
10/29/98

Re: Notification for Statements on Dietary Supplements

In compliance with DSHEA regulations, we are providing notice to the Food and Drug Administration of a new dietary supplement label with structure/function claim(s):

Brand Name: America's Finest, Inc.
Product Name: Gugulipid® & Hawthorn Complex
Structure/Function Claim: Supports cardiovascular function and healthy circulation

The distributor of the product is:
America's Finest, Inc.
140 Ethel Road West, Suites S-T
Piscataway, NJ 08854
732-985-9899

Attached is a sample of the printed label for this product for your reference, which includes a bolded and boxed FDA disclaimer statement if a claim is made.

Submitted by:
Neil G. Reay
Neil G. Reay, Vice President - Sales and Marketing

Product label for Gugulipid & Hawthorn Complex. Includes text: 'America's Finest, Inc. herbal formulas blend the rich herbal wisdom of ancient cultures...', 'Gugulipid® & Hawthorn Complex Supports Cardiovascular Function and Healthy Circulation', 'Dietary Supplement 60 Tablets 550 mg each', and a 'SUPPLEMENT FACTS' table.

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