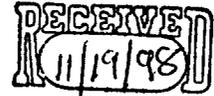


GENERAL VITAMIN CORP

PO Box 1500, Chapel Hill, NC 27516
919-929-5785 fax 919-929-2458

62372

October 1, 1998



CERTIFIED MAIL
Return Receipt Requested

Office of Special Nutritionals
HFS-450
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street, SW
Washington, D.C. 20204

To Whom it May Concern,

This letter is submitted pursuant to Section 406 (r)(6) of the Federal Food, Drug, and Cosmetic Act for the purpose of notifying the agency of statements being made in connection with the marketing of dietary supplements being distributed by this company.

The product name and the dietary ingredients for which the statement is being made is as follows:

KAVA KAVA 30% extract 250 mg

The text of the statements that are being made in regards to the above stated product are listed below:

- Lower stress...discover nature's calming herb
- Mother nature's soother
- Try this relaxing herb
- Relaxation, the natural way
- the natural, nutritional way to help relax in today's fast-paced world
- helping calm stress and restlessness

Sincerely,

GENERAL VITAMIN CORP.

Robin Criffield

Robin Criffield
Marketing Manager

97S - 0162

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