



The New Force Behind STRENGTH SYSTEMS USA

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SEP 30 1998

September 24, 1998

Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St. SW
Washington DC 20204

Re: Notification of DSHEA nutritional support claim for AmeriFIT Newt Juice Dietary Supplement

Dear Sir or Madam:

The purpose of this letter is to provide notification pursuant to section 403 (r)(6) of the Federal Food, Drug, and Cosmetic Act ("the Act") and 7 C.F.R. § 101.93 that AmeriFIT, Inc., is marketing a dietary supplement that bears a statement of nutritional support as defined in section 403 (r)(6) of the Act.

The label for AmeriFIT's Newt Juice bears the following statement(s):

"Newt Juice is a energy and recovery drink . . . to enhance energy, reduce lactic acid buildup and speed recovery"

AmeriFIT, Inc. has on file substantiation that the above statements are truthful and not misleading. To the best of my knowledge, the information contained in this notice is complete and accurate.

Sincerely,

Craig Larsen
Director of Product Development and Quality Assurance

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