



The Vitamin Marketing Experts

July 28, 1998

Dr. Elizabeth Yetley
Director of the Office of Special Nutritionals
Division of Programs and Enforcement Policy
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street
HFS-455
Washington, D.C. 20204

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Dear Dr. Yetley:

Notice is hereby given pursuant to the requirements of Section 403(r)(6)(21 U.S.C. 343(r)(6) of the Federal Food, Drug and Cosmetic Act of statements of nutritional support which have been made on the label and/or in the labeling in connection with the marketing of the dietary supplement CO Q-10 10mg, 30mg, 60mg, 100mg & 150mg. CO Q-10 10mg, 30mg, 60mg, 100mg & 150mg will be marketed with these statements of nutritional support on August 1, 1998. The statements of nutritional support are as follows:

Co Q-10/Co-Enzyme Antioxidant

Protects cells from free radical damage. Enhances body's energy production. Co Q-10 is a natural substance, present in most foods, that assists metabolism. This powerful antioxidant preserves human tissue and restores energy to human cells. Co Q-10 may improve the utilization of oxygen at the cellular level and therefore, may be useful for people looking to support healthy heart function and maintain healthy blood pressure levels. Recommended doses range from 30mg to 80mg a day for this purpose. Because of its easy absorption into the body's tissues, recent studies have shown an increasing need for Co Q-10 strengths of 100mg or more in cases where there is a need for better support of the body's cardiovascular activities.

This great enzyme is manufactured by the body, but as we age, the body's ability to produce it declines or stops. Give your body the boost it needs with Co Q-10 today!

Very truly yours,

MASON VITAMINS, INC.

Sonia C. Rodriguez
VP Marketing & Regulatory Affairs

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