

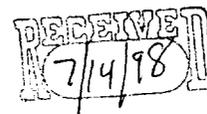
1824 South Robertson Blvd.
Los Angeles, CA 90035-4317
310/204-6936 • 800/726-0886

Fax Numbers
Orders 800/890-8955
General 310/204-2520
Administrative 310/204-5132

6937 '98 AUG -5 P1:43

July 7, 1998

Dr. Elizabeth Yetley, Ph.D.
F.D.A.
Office of Special Nutrition
200 "C" St., S.W.
Washington, DC 20204



Please be advised that Jarrow Formulas, Inc. is marketing a product containing a "Structure and Function" statement on the label. According to the notification requirements set forth by the DSHEA (Dietary Supplement Health and Education Act, 1994) legislation, please be advised of the following:

Name of Product: Max DHA™, 180 softgels

Active Ingredient(s): Fish Oil, Gamma Tocopherol

Claim(s): "High DHA to EPA formula especially for pregnancy, lactation and seniority." The predominant fatty acid in the brain, nervous system and retina of humans is DHA, an omega-3 fatty acid.

The following disclaimer appears on the label: These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

These claims are limited to, and a result of, what we believe to be a substantial body of scientific evidence supporting the functional role of these nutrients. A compendium of relative published research substantiating the above statement(s) is on file at the corporate office.

Respectfully submitted,

A handwritten signature in dark ink, appearing to read "Siddharth S. Shastri".

Siddharth S. Shastri, B.A., C.C.N.
Director of Product Development

USAGE: As a dietary supplement, take 1-2 softgels with each meal. For pregnancy or lactation, take 2 softgels with each meal. Or, take as directed by your qualified health consultant.

Max DHA™ is ultra purified and concentrated by **molecular distillation**, increasing DHA four-fold. Max-DHA™ is 80% omega-3 fatty acids from sardines, including 50% DHA, 20% EPA and 10% Stearidonic Acid. The predominant fatty acid in the brain, nervous system and retina of humans is DHA, an omega-3 fatty acid.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



Preferably store in refrigerator. KEEP AWAY FROM LIGHT

PROD # 16018

Jarrow FORMULAS™

Max DHA™

Purified by Molecular Distillation
80% Omega-3 Fish Oil
50% DHA ♦ 20% EPA

High DHA to EPA formula especially for pregnancy, lactation and seniority

Dietary Supplement

180 Softgels

505 mg each

Supplement Facts

Serving Size 1 softgel

	Amount Per Softgel	% Daily Value
Calories	5	
Fish Oil	500 mg	*
Gamma Tocopherol	5 mg	*

*Daily Value not established

100% glyceride fish oil, which is better absorbed than free fatty acid by 50%, and ethyl ester by 100%.

Gamma Tocopherol (antioxidant) added for protection of long-chain fatty acids. Softgel colored with carob to protect oil from light. This product is solvent free. Contains NO methyl or ethyl esters, or free fatty acids.

Superior Nutrition and Formulation™ by
Jarrow FORMULAS, INC™
 Los Angeles, CA 90035-4317

Lot #. Best Used Before: