



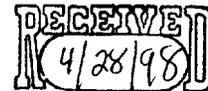
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Bee-Alive[®] Inc.

April 13, 1998

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Food and Drug Administration
Office of Special Nutritional (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204



Dear Sirs:

Notice is hereby given pursuant to the requirements of section 403(r)(6) (21 U.S.C. 343(r)(6) of the Federal Food, Drug and Cosmetic Act in accordance with the requirements of 21 CFR 101.93, that Bee-Alive, Inc., 7 New Lake Road, Valley Cottage, N. Y. within the past 30 days commenced marketing a dietary supplement bearing the following statement(s) on the label and/or in the labeling:

1. Since taking Bee Alive Royal Jelly, I feel I have extended energy that helps me work through the night.
2. I feel it enhances my overall energy level and gives me a general feeling of well-being.
3. It's truly a unique and precious food substance that helps to strengthen the body nutritionally.
4. Royal Jelly, combined with exercise and good nutrition, can help you maintain a more healthy and nutritious life style.

NAME OF INGREDIENT(S) THAT ARE SUBJECT TO CLAIM:

Royal Jelly

NAME OF SUPPLEMENT

Queen's Capsules

The undersigned certifies that the information contained in this notice is complete and accurate and that Bee-Alive, Inc. has substantiation that the statement is truthful and not misleading.

Sincerely,

Diane Masi
Senior Vice President of Marketing

DM/bb

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