

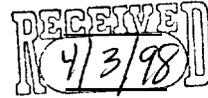
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Innovation in Kids Confections

3870 '98 APR 14 P2:24

March 31, 1998



Via First Class Mail

Office of Special Nutritional (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street, S.W.
Washington D.C. 20204

Re: Notice of Statement Listed in 21 U.S.C. 343(r)(6)

Dear Sir or Madame:

Pursuant to 21 U.S.C. § 343(r)(6) and 21 C.F.R. § 101.93, Amuro! Confections Company, 2800 North Route 47, Yorkville, Illinois, 60560, hereby notifies the Food and Drug Administration that it is making the following statement on its caffeine dietary supplement gum marketed under the brand name "STAY ALERT": the statement is "STAY ALERT". The principal dietary ingredient in the supplement is caffeine.

I, Ronald L. Ream, hereby certify that the information contained in this notice is complete and accurate, and that Amuro! Confections Company has substantiation that the statement "STAY ALERT" is truthful and nonmisleading.

Amuro! Confections Company

Ronald L. Ream
Senior Vice President

RLR:sb: FDA-cafe

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