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The Vitamin Marketing Experts
March 5, 1998

Dr. Elizabeth Yetley
Director of the Office of Special Nutritional
Division of Programs and Enforcement Policy
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street
HFS-455
Washington, D.C. 20204

4/6/98

Dear Dr. Yetley:

Notice is hereby given pursuant to the requirements of Section 403(r) (6)(21 U.S. C. 343(r)(6)) of the Federal Food, Drug and Cosmetic Act of statements of nutritional support which have been made on the label and/or in the labeling in connection with the marketing of the dietary supplement STANDARDIZED HERBAL EXTRACT ECHINACEA PURPUREA 80 MG. STANDARDIZED HERBAL EXTRACT ECHINACEA PURPUREA 80 MG was first marketed with these statements of nutritional support on Monday, March 16, 1998. The statements of nutritional support are as follows:

As shown in scientific studies.. Leading herb for immediate support of the immune system.

Very truly yours,

MASON VITAMINS, INC.

Sonia C. Rodriguez
VP Marketing & Regulatory Affairs

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