



The Vitamin Marketing Experts

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March 9, 1998

Dr. Elizabeth Yetley
Director of the Office of Special Nutritionals
Division of Programs and Enforcement Policy
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street
HFS-455
Washington, D.C. 20204

Dear Dr. Yetley:

Notice is hereby given pursuant to the requirements of Section 403(r)(6)(21 U.S.C. 343(r)(6) of the Federal Food, Drug and Cosmetic Act of statements of nutritional support which have been made on the label and/or in the labeling in connection with the marketing of the dietary supplement FAMILY ESSENTIALS™ WITH REFERENCE TO ANY CLAIM CONCERNING SELENIUM. FAMILY ESSENTIALS™ WITH REFERENCE TO ANY CLAIM CONCERNING SELENIUM were first marketed with these statements of nutritional support on Friday, March 6, 1998. The statements of nutritional support are as follows:

“Which has remarkable cell protecting properties”
“Extra selenium also promotes healthy cells”

Very truly yours,

MASON VITAMINS, INC.

Sonia C. Rodriguez
VP Marketing & Regulatory Affairs

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March 9, 1998
Page 2

STUDIES FOR SELENIUM CLAIMS

**Bauersachs, S. et al; "Effect of Dietary Selenium and Vitamin E on the Humoral Immunity of Rats"
Journal of Trace Elem Electrolytes Health Dis. 7: 147-152, 1993.**

**Clark, L.C., et al; "Effects of Selenium Supplementation for Cancer Prevention in Patients with
Carcinoma of the Skin" *JAMA*, 276:1957-1963, Dec 1996**