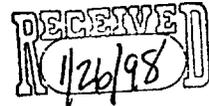




1673 '98 FEB 18 A8:51

January 19, 1998

Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204



Dear Sirs:

Notice is hereby given pursuant to the requirements of section 403(r)(6) (21 U.S.C. 343(r)(6)) of the Federal Food, Drug, and Cosmetic Act and in accordance with the requirements of 21 CFR 101.93, that Rexall Showcase International, Inc. located at 853 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 within the past 30 days marketed a dietary supplement bearing the following additional statement(s) on the label and/or in the labeling:

Ultimate Plenamins®: You can give this total-nutrition multivitamin and mineral formula to your family. With 42 natural nutrients, including significant amounts of essential antioxidant "Guardians" - Vitamin E, Vitamin C, Selenium and Beta-Carotene - Ultimate Plenamins contain the daily recommended nutrients and bring you the Rexall tradition of quality and the best nutrition for your family's good health.

The undersigned certifies that the information contained in this notice is complete and accurate and that Rexall Sundown, Inc. has substantiation that the statement is truthful and not misleading. Pursuant to § 101.93 (a)(1), two copies of this notification are enclosed

Sincerely,

Deborah Shur Trinker
Director of Regulatory Affairs
and Corporate Counsel

Enclosure

975-0162

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