

Dental Research Laboratories

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March 7, 1997

Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St. SW.
Washington DC 20204
Tel: (202) 205-5372

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To whom this may concern:

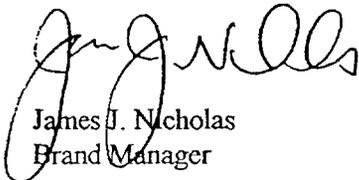
Please let this letter act as official notification to the Office of Special Nutritionals (HFS-450), Center for Food Safety and Applied Nutrition and the Food and Drug Administration that we (Dental Research Laboratories) will be marketing a dietary supplement product ("DentalPlus"), beginning on March 10, 1997.

In accordance with the Dietary Supplement Health and Education Act of 1994, we (Dental Research Laboratories) have emphasized only those claims about the product ("DentalPlus"), which pertain to structural and functional concerns (section 403(r)(6)(A) of the act). The following statement that "the special combination of ingredients in 'DentalPlus' works to give you stronger, healthier teeth and gums" has been made and printed on the product's package. Attached is a list of the product's ("DentalPlus") ingredients and formulation structure about which the above statement is being made.

In addition to this claim, please be aware that we (Dental Research Laboratories) have included, in accordance with the requirements of the DSHEA, the statutorily required disclaimer that "these statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure, or prevent any disease" (section 403 (r)(6)(c)).

Please contact me if I may be of any further assistance in this matter.

Cordially,



James J. Nicholas
Brand Manager

encl: ingredient/formulation list
copies

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NUTRITIONAL FACTS

The special combination of ingredients in DentalPlus works to give you stronger, healthier teeth and gums. DentalPlus protects your mouth in 3 important ways:

Strengthens Oral Immune System†		Strengthens Gums†		Strengthens Teeth And Bone†	
Amount per tablet	%RDA*	Amount per tablet	%RDA*	Amount per tablet	%RDA*
Zinc	15 mg 100	Vitamin C	240 mg 400	Calcium	200 mg 20
Vitamin A	5000 IU 100	Bioflavonoids	75 mg **	Phosphorus	35 mg 4
Vitamin E	45 IU 150	Rutin	25 mg **	Magnesium	100 mg 25
Vitamin B ₁	4.5 mg 300	Hesperidin	25 mg **	Vitamin D	200 IU 50
Vitamin B ₂	5.1 mg 300	Iron	18 mg 100	Vitamin K	25 mcg **
Vitamin B ₃	30 mg 150	Folic Acid	400 mcg 100	Manganese	3 mg **
Vitamin B ₆	3 mg 150	Ovalbumin	100 mg **	Iodine	100 mcg 67
Vitamin B ₁₂	9 mcg 150	containing		Copper	1 mg 50
Biotin	30 mcg 10	8 Essential			
Selenium	100 mcg **	Amino Acids			
Pantothenic Acid	10 mg 100	* Percentage of the U.S. Recommended Daily Allowance for adults and children ages 4 and older.			
Chromium	25 mcg **	** Recommended Daily Allowance not established.			

Directions: Serving size one tablet. Adults take one (1) tablet daily as a dietary supplement, preferably with a meal.

Distributed by **Dental Research Laboratories, Inc.**, New York, NY 10014

† These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure, or prevent any disease.

Code 2386F-Rev. 0-9/96

Patent Pending