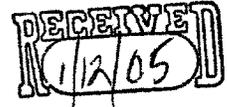




We Make Quality Affordable

December 16, 2004

Food and Drug Administration
 Center for Food Safety and Applied Nutrition
 Office of Nutritional Products, Labeling, and Dietary Supplements
 Division of Nutritional Programs and Labeling
 200 C Street SW
 Washington, DC 20204



Re: 21 U.S.C. Section 343(r)(6), Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of Cinnamon Bark, 600 mg Caps, a dietary supplement.

Statements being made in the labeling of Cinnamon Bark, 600 mg Caps:

(1) Cinnamon Bark has been historically used as a digestive aid and to promote other health benefits. Recent studies indicate that Cinnamon may also help to support healthy serum lipid levels. In addition, Cinnamon contains potent antioxidants that help to support cardiovascular function.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. NOW Foods possesses substantiation that the statements are truthful and not misleading.

Michael Lelah
 Technical Director,
 NOW Foods
 395 S. Glen Ellyn Rd.
 Bloomingdale, IL 60108

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