

NOV 18 1997

NOTIFICATION PURSUANT TO SECTION 6 OF DSHEA AND 21 CFR sec. 101.93

This notification is being filed on behalf of of Gaiam Inc.; InnerBalance Inc.; Explorations Video Catalog Inc which is the seller of the product (s) which bear the statements identified in this notification. Its business address is: 360 Interlocken Blvd., Ste 300, Broomfield, CO 80021. This notification is being made pursuant to Section 6 of DSHEA and Rule 21 C.F.R. sec. 101.93. The dietary supplement product on whose label or labeling the statements appear is Soy Isoflavones.

The text of each structure - function statement for which notification is now being given is:

- (Statement 1) : Can help support cellular health
- (Statement 2) : May offer strong support for a healthy body
- (Statement 3) : Particular for skeletal and cardiovascular health
- (Statement 4) : Take them for better cellular and overall health

The following summary identifies the dietary ingredient (s) or supplement (s) for which a statement has been made:

<u>Statement Number</u>	<u>Identity of Dietary Ingredient (s) or Supplement that is the subject of the Statement</u>
1.	Soy isoflavones
2.	Soy isoflavones
3.	Soy isoflavones
4.	Soy isoflavones

The following identifies the brand name of each supplement for which a statement is made:

<u>Statement Number</u>	<u>Brand Name</u>	<u>Label or Labeling</u>
1.	Soy Isoflavones	Labeling
2.	Soy Isoflavones	Labeling
3.	Soy Isoflavones	Labeling
4.	Soy Isoflavones	Labeling

I Linda West am authorized to certify this Notification on behalf of Gaiam Inc.; InnerBalance Inc.; Explorations Video Catalog Inc. I certify that the information presented and contained in this Notification is complete and accurate, and that Amrion

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has substantiation that each structure - function statement is truthful and not misleading.

Date Signed: 11/2, 19997

By: Linda R. West Merchandising  
[Name] Director  
[Title]