



John Venardos | Vice President
Global Licensing, Regulatory & Government Affairs

Herbalife International of America INC
1800 Century Park East Century City CA 90067
T 310 410 9600 F 310 557 3916
e-mail johnv@herbalife.com

September 8, 2004

Dr. Robert J. Moore
Branch Chief, Compliance & Enforcement Branch
Office of Nutrition Products, Labeling & Dietary Supplements
FOOD & DRUG ADMINISTRATION (HFS-800)
5100 Paint Brush Parkway
College Park, Maryland 20740

Ref: **Cell Activator (Formula N484-02)**

Dear Dr. Moore:

Pursuant to 21 CFR 101.93, please be advised that Herbalife International of America, Inc. has begun commercializing Cell Activator.

Cell Activator is labeled and promoted with statements provided for in Section 403 (r) (6) of the Federal Food, Drug and Cosmetic Act.

1) **LABEL**

Cell Activator includes a micronutrient blend with select botanicals to support cellular activity and enhance overall well-being.*

Product labeling and literature prominently bear the required ruled statement, "These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease."

If you have any questions, please do not hesitate to ask.

Sincerely,

A handwritten signature in black ink, appearing to read "John Venardos".

JRV/sm

97S 0162

LET

141636

N484-02



Cell Activator

Nutrient Support Formula

Dietary Supplement

120 CAPSULES



*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Cell Activator includes a micronutrient blend with select botanicals to support cellular activity and enhance overall well-being *

DIRECTIONS: Take one capsule three times a day with meals.

INSTRUCCIONES: Tomar una cápsula tres veces al día con los alimentos

For Best Results: Combine with ShapeWorks Formulas 1, 2 and 3 Nutritional Shake Mix Multivitamin Complex and Personalized Protein Powder

We offer a **30-day money-back** guarantee to assure your complete satisfaction. This exclusively formulated product is only available through Herbalife Independent Distributors.

Pycnogenol® is a registered trademark of Horphag Research Ltd. Use of this product is protected by one or more of U.S. patents #4 698 360/#5 720 956/#6 372 766 and other international patents

HERBALIFE INTERNATIONAL OF AMERICA, INC., Los Angeles, CA 90080-0210 U.S.A. MADE IN U.S.A. © 2004 HERBALIFE

Supplement Facts

Serving Size 1 Capsule Servings Per Container 120

	Amount Per Serving	% DV*
Magnesium (as potassium magnesium aspartate)	22 mg	6%
Potassium (as potassium magnesium aspartate)	40 mg	1%
Krebs Cycle Powder (Citric Acid, Malic Acid, Fumaric Acid, Aspartic Acid, Glutamic Acid, Succinic Acid)	100 mg	†
Inositol	25 mg	†
Chlorella	20 mg	†
Fe-11 Powder (Root)	15 mg	†
Shiitake Mushroom (Whole)	15 mg	†
L-Glutamine	10 mg	†
Dried Cordyceps Extract (Whole)	10 mg	†
Dried Rhodiola Extract (Root)	10 mg	†
Cayenne Powder (Fruit)	5 mg	†
Dried Reishi Mushroom Extract (Whole)	5 mg	†
Dried Pine Bark Extract (Bark) (Pycnogenol®)	0.3 mg	†

* Percent Daily Values (DV) are based on a 2,000 calorie diet † Daily Value (DV) not established

Other Ingredients: Gelatin, Maltodextrin, Silicon Dioxide and Magnesium Stearate



6.5" x 2.25"



J.Ko
Final Art