

**COPY**

October 09, 2004

Director  
Special Nutritionals  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street S.W.  
Washington, DC 20204

OCT 29 2004

**SENT VIA CERTIFIED MAIL – RETURN RECEIPT REQUESTED**  
**ARTICLE #: 7099 3400 0016 4139 9522**

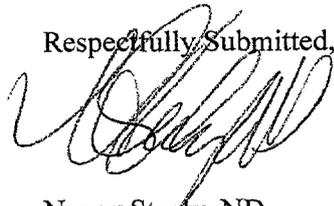
**RE: ECHINACEA**

Dear Sir / Madam:

This is a 30-day notification of a statement of nutritional support for a dietary supplement. The product name is **Echinacea**. The structure / function claims on all sizes and configurations of this product are identical. They are as follows:

A special blend of two standardized extracts of the Echinacea plant, which is the most frequently consumed supplement for those seeking to support their immune system. Echinacea has been studied extensively in Europe for its beneficial effects on the immune system, and has also been used traditionally for centuries by Native Americans for immune system support. We provide high levels of a standardized blend of the most active, researched and beneficial forms of the Echinacea plant - Purpurea and Angustifolia. Both of these special extracts are standardized for their total Phenol content and are included in a special two to one ratio for optimum balance and efficacy.

Respectfully Submitted,



Nancy Steely, ND  
Director of Research & Development

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