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Office of Nutritional Products Labeling
and Dietary Supplements (HFS-810)
Center for Food Safety and Applied Nutrition
U.S. Food and Drug Administration
5100 Paint Branch Pkwy
College Park, MD 20740

MAY 2 2004

Re: Notification for Statement on Dietary Supplement Labels

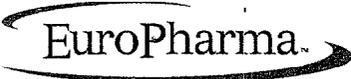
Dear Sir/Madam:

This notification is being submitted on behalf of EuroPharma, Inc., Green Bay, Wisconsin, a distributor of dietary supplement products.

Pursuant to the requirements of Section 6 of the Dietary Supplement Health and Education Act of 1994, 21 U.S.C. § 343(r)(6), and in accordance with the authorized provisions of 21 CFR § 101.93(a), your Agency is hereby notified that EuroPharma, Inc. has made statements of "nutritional support", as described in 21 U.S.C. § 343(r)(6)(A), for its dietary supplement(s) as follows:

PRODUCT NAME	STATEMENTS
<p>Body Confident Hair Renewal Formula™</p>	<p>Body Confident Hair Renewal Formula™ strengthens hair – and first impressions. It works from the inside to reduce age-related hair loss and ensure full, healthy hair that makes a statement.*</p> <p>Hair Renewal Formula™ combines three exclusive blends to restore hair's youthful luster and minimize hair loss, thinness, and dryness related to aging.*</p> <p>5-alpha reductase is an enzyme in the body that converts testosterone into dihydrotestosterone (DHT). It's believed that DHT leads to miniaturization of hair follicles until they no longer produce visible hair. DHT is important early in life, especially for men, but appears to be a cause of age-related hair loss later in life. Increased levels of DHT are believed to shorten hair's growth phase and the time it takes for hair to fall out, resulting in age-related hair loss.*</p> <p>The standardized saw palmetto in the Exclusive Phytosterol Blend™ is rich in fatty acids. These fatty acids appear to lower DHT levels by reducing the effects of 5-alpha reductase. Green tea extract also affects the 5-alpha reductase enzyme that converts testosterone to DHT.*</p> <p>Hair Renewal Formula™ contains an unprecedented 710 mg of borage seed oil per serving. This valuable oil provides gamma linolenic acid (GLA) and linoleic acid, both of which have been shown to inhibit 5-alpha reductase.*</p>

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<u>PRODUCT NAME</u>	<u>STATEMENTS</u>
Body Confident Hair Renewal Formula™	<p>Hair Renewal Formula™ is the first product of its kind in the U.S. to feature millet extract. Millet is an exceptional ingredient recognized for its hair-enhancing properties. A favorite among Europeans, millet extract is a natural source rich in methionine, an amino acid that must be obtained through diet or supplementation. L-methionine is a source of sulfur that supports hair follicles and promotes healthy hair growth. This nutrient, along with other essential nutrients in the formula, promote and enhance hair fullness and growth.*</p> <p>Minimizes hair loss, thinness, and dryness related to aging.*</p> <p>The Exclusive Millet Blend™ features millet extract, which is essential for natural, healthy hair growth and strength.*</p> <p>Essential nutrients promote and enhance hair fullness.*</p>

As required, enclosed are two photocopies of this notification.

The undersigned certifies on behalf of EuroPharma, Inc. that the information presented and contained in this correspondence is complete and accurate.

Sincerely yours,
EuroPharma, Inc.

By: Terrence Lemerond
Its: President