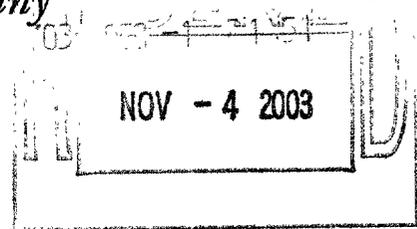




The Total Health Company™

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10/20/03

Office of Nutritional Products
Labeling and Dietary Supplements (HFS-810)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
5100 Paint Branch Pkwy.
College Park, MD 20740

Re: Notification of Structure/Function Statement(s) for a Dietary Supplement

Dear Sir or Madam:

Pursuant to §403(r)(6) of the Federal Food, Drug and Cosmetic Act, 21 U.S.C. §343(r)(6), and 21 CFR §101.93, the undersigned submits the following on behalf of FreeLife, LLC.

Structure/Function Statements:

Many of the legendary health-giving properties of goji are today being confirmed in modern scientific studies, and this has led to the possibility of even more far-reaching benefits, especially in the areas of:

- ✓ Cardiovascular health
- ✓ Immune support
- ✓ Helping to support blood sugar levels for those already within the normal range
- ✓ Healthy cell reproduction

Name of Dietary Supplement: Himalayan Goji™

I hereby certify that the information contained in this notification is complete and accurate, and that the above listed firm has substantiation that the statements are truthful and not misleading.

Cheryl Verdone
Vice President of Marketing

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LET 13265

"To serve each other by promoting good health, well-being and the opportunity for an abundant life"