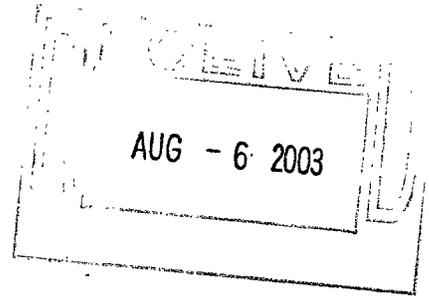


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July 28, 2003



The Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
5100 Paint Branch Pkwy
College Park, MD 20740

Dear Sir/Madam:

This is a notification pursuant to 21 U.S.C. 343(r)(6) that Standard Process Inc., Palmyra, Wisconsin 53156-0904, is making the following statements:

1. Cocoa Cherry StandardBars® help maintain healthy weight in conjunction with a balanced diet and regular exercise,
2. enhance energy through increased protein content,
3. Carbohydrates provide energy for the body.
4. Low-impact carbohydrates, such as glycerin, maltitol, and fiber, have a negligible impact on blood-sugar levels.
5. Proteins are needed for growth and development and also provide energy for the body.
6. Proteins are required to make hormone, antibodies, enzymes, and tissues.
7. Proteins also help maintain the delicate acid-alkaline balance in the body.
8. Whey protein contains many of the same immune-building components as mother's milk.
9. Protein from whey helps the body's natural tissue repair and rebuilding process – important benefits for athletes or for anyone who engages in strenuous activity.
10. Calcium caseinate is a dairy protein that is absorbed into the blood stream slower than other types of proteins. This slow absorption is vital in supporting muscle as it provides a constant supply of amino acids to the blood stream.
11. Just like the carbohydrates and proteins, fats also provide energy and support growth.

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12. Saturated fatty acids are used by the liver to make cholesterol that assists in the movement and absorption of all fatty acids.
13. Soybean lecithin is an important lipid required by all living cells,
14. The balanced ingredients in Cocoa Cherry StandardBars can be incorporated into any healthy diet and regular exercise regimen to help maintain healthy weight.
15. The whole food ingredients in Cocoa Cherry StandardBars provide a consistent way for you to help manage your weight and promote your overall well-being.
16. The ingredients in Cocoa Cherry StandardBars provide a high protein, carbohydrate-controlled, supplement to your diet.

These statements are made for the dietary supplement containing protein blend (whey protein concentrate, calcium caseinate, whole egg powder), maltitol syrup, almond butter, glycerin, brown rice syrup, whey crisps, natural chocolate flavoring, cherries, grape seed oil, cocoa powder, soybean lecithin, vanilla extract, and natural cherry flavor. The name of the dietary supplement is Cocoa Cherry StandardBar[®].

The information contained herein is accurate and Standard Process Inc. has substantiation that the statements are truthful and not misleading.

Sincerely yours,



Ann Holden
Standard Process Inc.

