

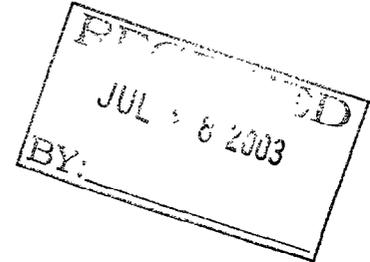


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Office of Nutritional Products
Labeling & Dietary Supplements
Center for Food Safety and Applied Nutrition
Food and Drug Administration
5100 Paint Branch Parkway
College Park, MD 20740-3835

July 23, 2003



Dear Sir or Madam:

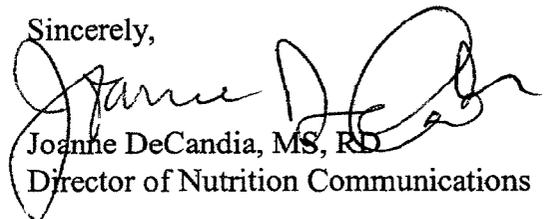
This letter will serve as a 30-day notification pursuant to Section 6 of the Dietary Supplement Health and Education Act of 1994 that NBTY Inc. is using the following statements on our Vitamin C with Rose Hips and Echinacea supplements under one or more of the following brand names: American Health, Bioenergy Nutrients, Body Fortress, Good 'N Natural, Health's Finest, Heartland, HealthSmart Vitamins, HealthWatchers, Life's Finest, Natural Wealth, Nature's Bounty, Nutrition Headquarters, Nutrition Warehouse, PhysioLogics, Precision Engineered, Puritan's Pride, US Nutrition and Vitamin World:

Ingredients: Vitamin C, Echinacea

- Optimal Immune System Support.
- Echinacea is the leading herb for immune support.
- Vitamin C promotes antioxidant protection and is the leading vitamin for immune support.
- Together, these ingredients work to promote a healthy immune system throughout the year and are especially good during times of seasonal change.

The above statements are accompanied by the required disclaimer pursuant to Section 6 of the Dietary Supplement Health and Education Act.

Sincerely,


Joanne DeCandia, MS, RD
Director of Nutrition Communications

JD/je

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