

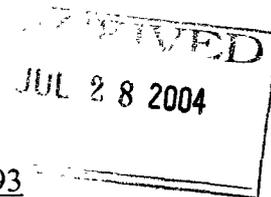
AVON

June 18, 2004

AVON PRODUCTS, INC
1251 AVENUE OF THE AMERICAS
NEW YORK, NY 10020 1196

212 282 7000 TEL

Office of Nutritional Products,
Labeling and Dietary Supplements (HFS-810)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St., SW
Washington, DC 20204



Re: Dietary Supplement Notification; 21 CFR § 101.93

Dear Sir or Madam:

Pursuant to Section 403(r)(6) of the Federal Food, Drug, and Cosmetic Act and Food and Drug Administration regulation 21 CFR § 101.93, this letter is submitted by Avon Products, Inc. as notification to FDA of the below statements made on the labeling of the following dietary supplement product:

Product Name: Vitadvance Energy Advance Liquid

Statements:

- Helps the body's natural defenses protect against stress and maintain a healthy balance.
- Three varieties of ginseng, rich with antioxidant properties, combine to help bolster your mental and physical vitality in the face of daily stress.
- Reinforce your body's natural defenses for even your most demanding days.

The undersigned certifies that the information contained in this notice is complete and accurate and that Avon Products, Inc. has substantiation that the statements are truthful and not misleading.

Sincerely,

A handwritten signature in cursive script that reads "Laura Quintano".

Laura Quintano
Assistant General Counsel

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