

**Bayer HealthCare
Consumer Care Division**



March 1, 2004

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Office of Special Nutritionals
Center for Food Safety and Applied Nutrition
U.S. Food and Drug Administration
5100 Paint Branch Parkway
College Park, MD 20740-3835

Catherine W. Fish, MS, RD
Senior Associate Director
Regulatory Affairs

MAR 09 2004

**Subject: 30-Day Post Market Notification for
Structure/Function Claims; Genuine Phillips'®
Laxative Dietary Supplement**

Dear Sir or Madam:

Bayer Consumer Care Division submits the information in this notification pursuant to Section 403(r)(6) of the Food, Drug and Cosmetic Act as notice of marketing structure/function claims on the product label of Genuine Phillips'® Laxative Dietary Supplement.

Bayer HealthCare LLC
Consumer Care Division
36 Columbia Road
P.O. Box 1910
Morristown, NJ 07962-1910

Phone: (973) 254-4793
Fax: (973) 254-4875

PRODUCT NAME	Genuine Phillips'® Laxative Dietary Supplement
NAME /ADDRESS OF DISTRIBUTOR	Bayer HealthCare LLC Consumer Care Division 36 Columbia Road P. O. Box 1910 Morristown, New Jersey 07962-1910
NAME OF DIETARY INGREDIENT/SUPPLEMENT (SUBJECT OF THE STATEMENT)	Magnesium
TEXT OF STATEMENT BEING MADE	
5th Panel of Carton	Comfortable, Cramp-free relief of occasional constipation*
*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.	

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In accordance with 21 CFR 101.93, the information contained in this notification is complete and accurate. Bayer HealthCare LLC, Consumer Care Division has substantiation on file that the statements are truthful and not misleading. This notification is comprised of an original and two (2) copies.

Should you have any questions or need any additional information, please contact the undersigned at 973-254-4793 or MaryRose Salvacion at 973-254-4675.

Sincerely,



Catherine W. Fish, MS, RD

Senior Associate Director, Regulatory Affairs

BAYER HEALTHCARE LLC, CONSUMER CARE DIVISION