



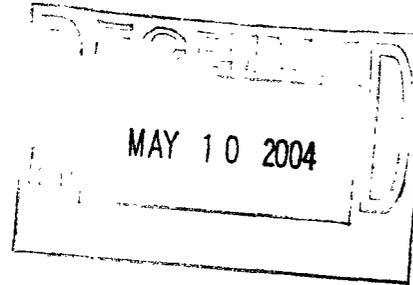
HANSEN BEVERAGE COMPANY

Rodney C. Sacks  
Chairman of the Board

1010 Railroad Street  
Corona, California 92882

909•739-6200  
Fax 909•739-6210

April 23, 2004



**Certified Mail – Return Receipt Requested**

Food & Drug Administration  
Office of Nutritional Products  
Labeling and Dietary supplements (HFS-810)  
Center for food Safety and Applied Nutrition  
200 “C” Street, SW  
Washington DC 20204

Dear Sirs:

Notice is hereby given pursuant to the requirements of Section 403(r)(6)(21U.S.C.343 (r)(6)) of the Federal Food, Drug, and Cosmetic Act and in accordance with the requirements of 21CFR101.93 that Blue Sky Beverage Company of 1010 Railroad Street, Corona, California 92882, is marketing a dietary supplement bearing the following statement on the label and/or in the labeling:

Text of Claim:

Blue Sky® Blue Energy™  
Energy Supplement

Re-CHARGE your batteries, naturally with Blue Energy™, a natural flavored, lightly carbonated, energy supplement. Blue Sky® Blue Energy™ is specially formulated with the amino acid Taurine, Panax Ginseng, Key B Vitamins and Blue Sky's® proprietary blend of L-Carnitine, Glucose, Caffeine, Inositol, Glucuronalactone, and Maltodextrin, to give you an energy boost when you need it most.

Ingredients that are subject of the claim:

Sucrose  
Glucose  
Taurine  
Maltodextrin  
L-Carnitine  
Panax Ginseng Root Extract  
Ascorbic Acid (Vitamin C)

97S 0162

LET

141044

88345

RCS5480

Caffeine  
Sodium Chloride  
Niacinamide  
Riboflavin  
Inositol  
Glucuronolactone  
Pyridoxine Hydrochloride  
Cyanocobalamin

Name of Supplement (including brand name):

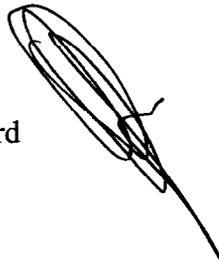
Blue Sky® Blue Energy™ - Energy Supplement

We hereby certify that the information contained in the above notice is complete and accurate, and that Blue Sky Beverage Company has substantiation that the statements are truthful and not misleading.

Sincerely,

BLUE SKY BEVERAGE COMPANY

Rodney Sacks  
Chairman of the Board

A handwritten signature in black ink, appearing to read 'Rodney Sacks', written over a faint, circular stamp or watermark.

RCS:ll