

APPENDIX 4

Star Scientific, Inc.
7475 Wisconsin Avenue
Suite 850
Bethesda, Maryland 20814
Office: (301) 654-8300 / Fax: (301) 654-9308

July 11, 2002

smoken@usasmokeshop.com

To Whom It may concern:

I am the General Counsel for Star Scientific, Inc., the parent company of Star Tobacco, Inc., which manufactures Ariva™ smokeless tobacco. Both Sheldon Bogaz, Star Tobacco's Vice President of Trade Operations, and Sara Machir, Star Scientific's Communications Director, have attempted to contact USA Smokeshop three or four times via email. We have been unable to locate any contact information for your company beyond the email contact information posted on the website at www.usasmokeshop.com.

The purpose of our efforts to communicate with you is to inform you that it is our company's policy not to sell Ariva™ over the Internet, or to encourage such sales, for a number of reasons. They include our concern that Internet sales are not sufficiently controlled to ensure that minors do not have access to products via this channel. Therefore, we are requesting that you remove Ariva™ for sale on your website. We would appreciate it if you can effect this removal as soon as possible, and confirm by return email that this has been done. We will be happy to issue you a refund for any unsold product that you may have in inventory and we will make arrangements to have that inventory returned to us.

I look forward to your response at your earliest convenience. Thanks you for your cooperation with this matter.

Very truly yours,

Robert E. Pokusa
General Counsel

Shirwaun Adams

From: Shirwaun Adams
Sent: Thursday, July 11, 2002 6:33 PM
To: 'smoken@usasmokeshop.com'
Subject: Ariva Compressed Powdered Cigarette Pieces

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