



WHEN YOU CAN'T SMOKE.



INTRODUCING SKOAL FLAVOR PACKS.



Skoal Flavor Packs give you great tasting tobacco satisfaction. They're small, discreet pouches that are easy to use and control. With long lasting flavor in either cool mint or refreshing cinnamon. And because they're a smooth blend of tobacco, they'll never taste harsh or bitter.



Skoal Flavor Packs is a trademark of U.S. Tobacco Co. or its affiliates for its smokeless tobacco.

TRY SKOAL FLAVOR PACKS



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Please fill out the following information on both sides of coupon before redeeming.

MANUFACTURERS COUPON | EXPIRATION DATE 6/30/96

30045

SAVE \$1.50

on a can of Skoal Flavor Packs.

Today's Date (required) _____ DAY _____ MONTH _____ YEAR

I certify that I am _____ years of age* and that I want to receive offers, premiums, coupons, or smokeless tobacco in the mail. I understand that giving false information in order to accept this offer may constitute a violation of law.

Signature (required) _____

*Offer not available to minors. Age, signature and date required.

Name _____

Address _____

City _____ State _____ Zip _____

Telephone (_____) _____



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WHEN YOU CAN'T SMOKE

S1601

Do you smoke cigarettes? Yes No

Do you use moist smokeless tobacco? Yes No

Brand and flavor used most _____

Cans per week _____

Do you use looseleaf chewing tobacco? Yes No

Brand used most _____

Pouches per week _____

TERMS OF COUPON OFFER

CONSUMER: This coupon is valid only when brand specified is purchased. It cannot be copied, transferred or exchanged for other coupons. Not available with any other offer or discount. Customer must pay applicable sales tax. Participation in this promotion is at the retailer's discretion. Limit one coupon per can.

RETAILER: Redemption of this coupon signifies acceptance of U.S. Tobacco Company's coupon redemption policy, incorporated herein by reference, copy is available upon request. Retailers and authorized clearing houses only will be reimbursed at face value, plus \$.08 handling and actual postage incurred upon compliance with this offer and such policy. Cash Value 1/20 ¢. Good only in U.S.A. Void in Nebraska. Void where prohibited by law or regulation. Send to: U.S. Tobacco, P.O. Box 430974, El Paso, TX 88543-0974.

OFFER NOT AVAILABLE TO MINORS.