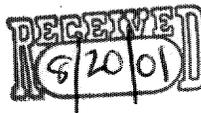


LAURA QUINTANO
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AVON

the company for women

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AVON PRODUCTS, INC.
1251 AVENUE OF THE AMERICAS
NEW YORK, NY 10020-1196

212.282.7000 TEL

August 16, 2001

Office of Nutritional Products,
Labeling and Dietary Supplements (HFS-810)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St., SW
Washington, DC 20204

Re: Dietary Supplement Notification; 21 CFR § 101.93

Dear Sir or Madam:

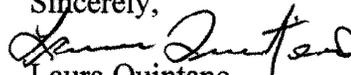
Pursuant to Section 403(r)(6) of the Federal Food, Drug, and Cosmetic Act and Food and Drug Administration regulation 21 CFR § 101.93, this letter is submitted by Avon Products, Inc. as notification to FDA of the below statements made on the labeling of the following dietary supplement product:

Product Name: Multi-Kids Complete

- Statements:
- Vitamin A for healthy vision
 - Thiamin for nerve function
 - Riboflavin for metabolism of carbohydrates, protein and fat
 - Niacin for converting carbohydrates, protein and fat into energy
 - Vitamin D for strong healthy bones and teeth
 - Safe level of iron for the special needs of growing children
 - Helps turn food into energy to build muscle, bone, blood and other vital tissues.
 - Multivitamins/minerals support growing bodies with essential nutrients for healthy development

The undersigned certifies that the information contained in this notice is complete and accurate and that Avon Products, Inc. has substantiation that the statements are truthful and not misleading.

Sincerely,


Laura Quintano
Senior Counsel

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