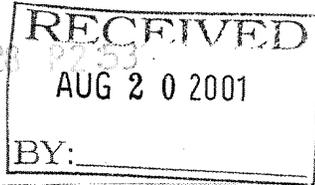


NATURAL ORGANICS INC.

548 Broadhollow Road, Melville, NY 11747 • Telephone: (631) 293-0030

August 15, 2001

1116 '01 AUG 20 12:53



CERTIFIED MAIL
Return Receipt Requested

Office of Nutritional Products, Labeling and Dietary Supplements
HFS-810
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street, S.W.
Washington, D.C. 20204

Dear Sir/Madam:

This letter is submitted pursuant to Section 406 (r)(6) of the Federal Food, Drug, and Cosmetic Act for the purpose of notifying the agency of statements being made in connection with the marketing of dietary supplements which are being distributed by this company.

The text of the statement that is being made is as follows:
Nutritionally Supports Healthy Eye Function.

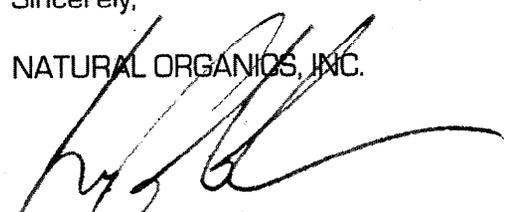
The names of the products are as follows:
Lutein

The dietary ingredients for which this statement is being made are:
Lutein

It is certified that the information contained in this notice is complete and accurate and that the firm has substantiation that the statements are truthful and not misleading.

Sincerely,

NATURAL ORGANICS, INC.


James Gibbons
Senior Vice President

Accounting Fax:
(631) 249-2022

Administrative Fax:
(631) 293-0349

Customer Service Fax:
(888) 665-0628

Executive Fax:
(631) 293-8520

Human Resources Fax:
(631) 293-8703

Sales Fax:
(631) 293-2934

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The Energy Supplements.

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LABORATORIES INC.

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