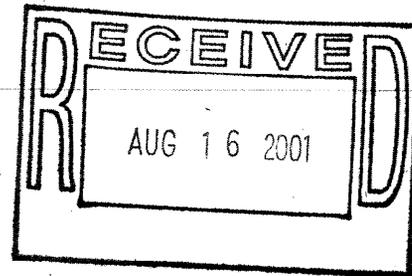


August 8, 2001

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The Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C. Street S.W.
Washington, DC 20204



Dear Sir/Madam:

This is a notification pursuant to 21 U.S.C. 343(r)(6) that Standard Process Inc., Palmyra, Wisconsin 53156-0904, is making the following statements:

1. The unique blending of six herbs (Codonopsis, Nettle leaf, Ashwaganda, Vervain, Licorice and Ginger), with vitamins and iron provides a potent, blood-supporting tonic.
2. The herbs Codonopsis, Nettle leaf, Ashwaganda, and Vervain have traditionally been used for enhanced well-being. They each contain properties to support healthy blood.
3. The licorice, ginger, and vitamins B and C enhance the adsorption and assimilation of the herbs and the iron.

These statements are made for a dietary supplement containing a blend of Codonopsis, Nettle leaf, Ashwaganda, Vervain, Licorice, Ginger, ferrous gluconate, folic acid, vitamins B1, B2, B6, B12, and C, triterpenes, sterols, flavonoids, steroidal compounds, iridoid glycosides, caffeic acid derivatives, and triterpenoid saponins (especially glycyrrhizin). Other ingredients include glycerol, purified water, *Stevia rebaudiana*, and fruit and vegetable juices (beetroot, grape, pear, apple, carrot, lemon). The name of the product is Fe-Max Iron Tonic.

The information contained herein is accurate and Standard Process Inc. has substantiation that the statements are truthful and not misleading.

Sincerely yours,

A handwritten signature in cursive script that reads "Ann M. Holden".

Ann Holden
Standard Process Inc.

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