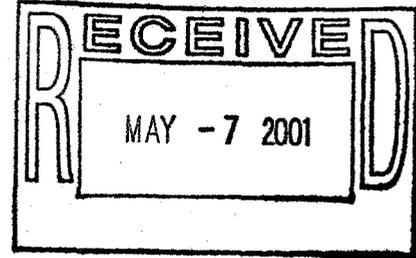


1824 South Robertson Blvd.
Los Angeles, CA 90035-4317
310/204-6936 • 800/726-0886

Fax Numbers
Orders 800/890-8955
General 310/204-2520
Administrative 310/204-5132

Division of Compliance and Enforcement/ONPLDS 8 '01 JUN 11 May 2, 2001
Center for Food Safety and Applied Nutrition
Food and Drug Administration
HFS-810
200 C Street, S.W.
Washington, DC 20204
202-205-5229



Dear CFSAN:

Pursuant to Section 403(r)(6) of the Federal Food, Drug and Cosmetic Act and Section of 101.93 of FDA's regulations, we hereby notify you that we are using the following statement(s):

(1) Name of Address of distributor:

Jarrow Formulas, 1824 South Robertson Blvd., Los Angeles, CA 90035

(2) Text of the statement(s):

"Helps maintain healthy cardiovascular function, Bone density and Hormonal balance" - Jarrow Formulas' IsoFlavone 50 is a natural soy extract of isoflavonoids made from non-genetically modified soybeans (GMO-free source). Isoflavones helps support healthy bone density, hormonal balance and healthy cardiovascular function. The isoflavone ratio of genistein: daidzein: glycitein found in IsoFlavone 50 is similar to that found in tofu. Each capsule of IsoFlavone 50 provides the isoflavone equivalent of a serving of tofu or a cup of soy milk. IsoFlavone 50 is best utilized to support bone structure when used in conjunction with bioavailable mineral supplements such as Jarrow Formulas' Bone-Up, and BioSil™, containing biologically active silicon.

(3) Name of the dietary ingredient(s) if not provided in the text of the statement:

Isoflavonoids complex

(4) Name of the dietary supplement(s)

IsoFlavone 50 (50 mg, 60 capsules)

(5) The following disclaimer appears on the label in bold: These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

These claims are limited to, and a result of, what we believe to be a substantial body of scientific evidence supporting the functional role of these nutrients. A compendium of relative published research substantiating the above statement(s) is on file at the corporate office.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Siddharth Shastri".

Siddharth Shastri, CCN

97S 0162

LET 7972

Vice President, Product Development
Licensed Clinical Nutritionist, #002378
(by the University of the State of New York, State Board of Education)

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