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PHARMAVITE
November 3, 2000

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Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St. SW
Washington, DC 20204

Dear Sir or Madam:

Pursuant to Section 403(r)(6) of the Federal Food, Drug and Cosmetic Act and Section 101.93 of FDA's regulations, we hereby notify you that we are using the following statement(s):

- (1) Name and address of manufacturer:
Pharmavite Corporation, PO Box 9606, Mission Hills, CA 91346
- (2) Text of the statement(s):

May Promote Sensual Vitality

Grown in the highlands of Peru, Maca has been part of the Peruvian diet for centuries and is known for its beneficial effects of strength, resistance and vitality.
- (3) Name of the dietary ingredient if not provided in the text of the statement:
see above
- (4) Name of the dietary supplement:
products containing Maca as a single ingredient or in combination with other ingredients

The above statement(s) may be used in one or more of the following brands of products: AAFES, B.J.'s Wholesale, CVS, Duane Reade, Kirkland Signature, Jogmate, Longs, Nature Made, Nature's Resource, Optimize, Spring Valley, Walgreens.

975-0162

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We certify the information in this notice is complete and accurate, and we have substantiation that the above statement(s) is truthful and not misleading.

Sincerely,

David Kropp
Acting Director, Regulatory and Consumer Affairs

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