



OCT 29 1999

Mr. Joar Opheim
Ms. Michele Opheim
Nordic Naturals
3040 Valencia Avenue, #2
Aptos, California 95003

Dear Mr. and Ms. Opheim:

This is in response to your letter to the Food and Drug Administration (FDA), received on June 8, 1999, pursuant to 21 U.S.C. 343(r)(6) (section 403(r)(6) of the Federal Food, Drug, and Cosmetic Act (the Act)). Your submission states that Nordic Naturals is making the following claims, among others, for the products:

ProDHA

“Low levels of DHA have been associated with ADD (attention deficit disorder), hypertension, depression, and senility”
“...correlated with memory loss...and other neurological conditions”

ProAlgen

“...beneficial effects on some skin disorders”
“This product has also been used in Norway for the treatment of Psoriasis”

ProChitosan

“...controlling lipid levels”
“...lowered LDL cholesterol”

DHA Junior

“...give DHA Junior to their ADHD children”
“...a delicious way for children to get this essential “brain food” into their diet, whether they are hyperactive or not”

ProEFA

“...effective for joint inflammation and PMS”

21 U.S.C. 343(r)(6) makes clear that a statement included in labeling under the authority of that section may not claim to diagnose, mitigate, treat, cure, or prevent a specific disease or class of diseases. The claims that you are making for these products suggest that they are intended to treat, prevent, cure, or mitigate diseases. These claims do not meet the requirements of 21 U.S.C. 343(r)(6). These claims suggest that these products

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are intended for use as drugs within the meaning of 21 U.S.C. 321(g)(1)(B), and that they are subject to regulation under the drug provisions of the Act. If you intend to make claims of this nature, you should contact FDA's Center for Drug Evaluation and Research (CDER), Office of Compliance, HFD-3 10, 7520 Standish Place, Rockville, Maryland 20855.

21 U.S.C. 343(r)(6) also requires that a claim made under the authority of that section contain, prominently displayed and in boldface type, the disclaimer that states "This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease." The labeling for some of your products bears claims that appear to be subject to 21 U.S.C. 343(r)(6) (e.g., **ProAlgen**, **ProChitosan**) but do not bear the mandatory disclaimer. Therefore, these products are misbranded under 21 U.S.C. 343(r)(6).

Although your submission was intended only to notify FDA of claims being made for your products under 21 U.S.C. 343(r)(6), your submission included labels for your products and we would like to inform you of several significant problems with some statements that you have on your labels. However, you should not consider this a comprehensive determination of compliance of your labels with applicable regulations.

Some of your products make use of claims representing them to be "maximum strength." These claims, depending on the context in which they are used, could be interpreted as describing the level of a substance in a dietary supplement (i.e., describing the relative or absolute amount of a substance in a product). In such circumstances, the terms would be nutrient content claims. Under 21 U.S.C. 343(r)(2)(A)(i), a food is misbranded if its labeling characterizes the level of a nutrient and the characterization has not been authorized by regulation. Because "maximum strength" has not been defined by regulation, the term cannot be used on your products in a manner that characterizes the level of a substance. You use the term "maximum strength" to describe the amounts of dietary ingredients contained in **ProOmega** and **ProDHA**, and therefore, these statements are unauthorized nutrient content claims that misbrand these products.¹

Some of your products are characterized as being "35% strength" (**Arctic Omega**) or "70% strength" (**ProOmega**). As previously stated, under 21 U.S.C. 343(r)(2)(A)(i), a food is misbranded if its labeling characterizes the level of a nutrient and the

¹In certain circumstances, the term "strength" may be used to characterize a dietary supplement in ways other than as a nutrient content claim. These aspects of the use of the term "strength" have been addressed in detail elsewhere (59 FR 378 at 390, January 4, 1994; 62 FR 49868 at 49869, September 23, 1997).

characterization has not been authorized by regulation. However, 21 U.S.C. 343(r)(2)(F) provides that a claim characterizing the percentage level of a dietary ingredient does not misbrand the product if a reference daily intake (RDI), daily recommended value (DRV), or other recommendation for daily consumption has not been established. FDA's regulations for nutrient content claims provide that, for dietary supplements, when a statement on the labeling characterizes the percentage level of a dietary ingredient for which there is no RDI or DRV, the actual amount of the dietary ingredient in a serving of the product shall also be declared (for example, 40% omega-3 fatty acids, 10 mg per capsule) (21 CFR 101.13(q)(3)(ii)(A); see the September 23, 1997 Federal Register, 62 FR 49859 at 49862). Several of your products bear statements characterizing the percentage level of a dietary ingredient for which there is no RDI or DRV². In that these types of claims seem to be "percentage claims" subject to the requirements of § 101.13(q)(3)(ii)(A) and they do not also disclose the actual amount of the dietary ingredient in a serving of the product, the products would be misbranded under 21 U.S.C. 343(r)(2).

The labels and labeling for ProDHA and ProOmega bear the claim "HIGH POTENCY."³ The term "high potency" is a nutrient content claim as defined in 21 U.S.C. 343(r)(1)(A) for which a regulation prescribing its use has been issued under 21 U.S.C. 343(r)(2) (see 21 CFR 101.54(f)). The term "high potency" may be used on the label or in the labeling of foods to describe individual vitamins or minerals that are present at 100 percent or more of the RDI per reference amount customarily consumed. Neither ProDHA nor ProOmega qualify for use of the term "high potency" on their label or in their labeling and, therefore, these products are misbranded under 21 U.S.C. 343(r)(1).

The labels for Arctic Omega and ProOmega bear the claim "more" in relation to levels of EPA and DHA. The term "more" is a nutrient content claim as defined in 21 U.S.C. 343(r)(1)(A) for which a regulation prescribing its use has been issued under 21 U.S.C. 343(r)(2) (see 21 CFR 101.54(e)). Neither Arctic Omega nor ProOmega use the term "more" in accordance with the requirements of 21 CFR 101.54(e) and, therefore, they are misbranded under 21 U.S.C. 343(r)(1).

²Arctic Omega ("35% strength" "18% EPA and 12% DHA, 35% Omega-3"); ProOmega ("70% strength," "35% pure EPA' over 70% Omega-3," "250% more EPA and DHA than other brands"); ProChitosan ("Contains' minimum 95% chitosan); ProAlgen ("80% algae concentrate, 20% dried algae extract"); and ProDHA ("50% pure DHA, over 80% Omega-3," "...over 90% Essential Fatty Acids (EFAs) from Arctic fish, including 50% natural DHA").

³The labeling for ProOmega also uses the term "high concentration EPA supplement," which appears to be a synonym for "high potency." There are currently no authorized synonyms for "high potency."

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21 U.S.C. 343(s)(2)(D) provides that a dietary supplement may be represented as conforming to the specifications of an official compendium. Several of your products bear statements that they contain “medicinal grade” or “pharmaceutical grade” ingredients. Such statements are not prohibited from use on the label of a dietary supplement if they are truthful and not misleading in that such a compendial standard exists for a particular ingredient. However, if there is not an official compendial standard for these ingredients or the dietary supplement fails to conform to an official compendial standard, then your use of the statements misbrands your products under 21 U.S.C. 343(a) because the statements are false and misleading.

Please contact us if you have any questions on this matter.

Sincerely,

Lynn A. Larsen, Ph.D.
Director
Division of Programs and Enforcement Policy
Office of Special Nutritionals
Center for Food Safety
and Applied Nutrition

Copies:

FDA, Center for Drug Evaluation and Research, Office of Compliance, HFD-300

FDA, Office of the Associate Commissioner for Regulatory Affairs, Office of Enforcement, HFC-200

FDA, San Francisco District Office, Office of Compliance, HFR-PA140

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cc:

HFA-224 (w/incoming)

HFA-305 (docket 97S-0 163)

HFS-22 (CCO)

HFS- 15 (Foret, Wilkening, Kelker)

HFS-456 (file, r/f)

HFS-450 (r/f, file)

HFD-3 10 (B Williams)

HFD-3 14 (Aronson)

HFS-605 (Bowers)

HFV-228 (Benz)

GCF- 1 (Dorsey, Barnett, Nickerson)

r/d:HFS-456:RMoore:6/14/99

revised per GCF-1 :ABarnett: 1 0/27/99

Init:GCF-1 :ABarnett: 1 0/28/99

f/t:HFS-456:rjm: 10/29/99:docname:65518.adv:disc42

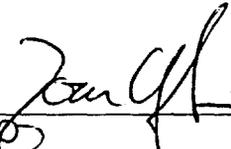
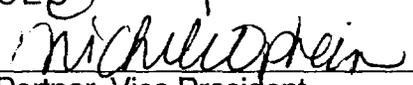
65518

NORDIC NATURALS
The Ocean Product Authority
Toll Free: 1.800.662.2544
www.nordicnaturals.com

Office of Special Nutritionals, HFS-450
U.S. Food & Drug Administration
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204

RECEIVED
6/8/99

"The requester hereby presents and acknowledges that the company is aware that in making this request the company is subject to the **terms** and provisions of Title 18 Section 1001 of the United States Code which makes it a criminal offense to knowingly and willfully make a false statement make a false and fraudulent statement or to make or use a false document in any matter within the jurisdiction of a department or agency of the United States or to knowingly and willfully falsify, conceal, or cover up by any trick, scheme or device a material fact in any matter within the jurisdiction of a department or agency of the United States"

 ← JON OPHEIM
CEO
 Michele Opheim
Partner, Vice President

At Nordic Naturals, we continue to set the Standard for Freshness, Purity, and Concentration levels.



Omega-3 DHA and EPA supplements

Why are freshness, purity and concentration levels so important? Because favorable prostaglandins control an array of vital bodily functions. And our body's ability to utilize Omega-3 in producing prostaglandins is directly affected by the oil's freshness, purity and concentration levels.

Our Omega-3 products provide the highest freshness value (and lowest peroxide value) available throughout the life of the products.

This has been made possible by our advanced and proprietary packaging technology, featuring the only hard gel Omega-3 oil products in the industry.

Molecular distillation, the sophisticated process of oil purification, ensures the removal of any oil impurities including PCBs and heavy metals.

We also offer the highest concentration of DHA and EPA available in an Omega-3 supplement, up to 50% pure DHA and over 35% EPA.

Nordic Naturals omega-3 supplements, derived from deep sea fish, are being used by more and more clinics and health care practitioners every day.

Simply put, our Omega-3 supplements deliver freshness, purity, and DHA & EPA concentration levels never before seen in the industry, all at a competitive price.

...and this is the new Omega-3 standard

Powerful Heavy Metal detoxification

ProAlgen is a powerful and effective heavy metal detoxifier. Backed by medical research, ProAlgen has been used in Scandinavia for over 10 years. ProAlgen is made from Arctic Fucus and Laminaria algae and concentrated alginate. Alginate is non digestible, and binds to heavy metals in the digestive tract, which are then removed from the body. Fucus and Laminaria algae contain PLA2 inhibitors, which are known to reduce both internal and external inflammation. ProAlgen contains over 40 trace elements and minerals.

ProAlgen, the ultimate detoxifier.

Weight Management Control

Our ProChitosan product is an extraordinary fat binder. It is made from pure chitosan, which has the ability to bind fat lipids in the stomach before they are absorbed by the body. ProChitosan's absorption ability is enhanced through the addition of vitamin C, and binds up to 12 times its own weight in fat!

ProChitosan, pure chitosan without fillers.



**NORDIC
NATURALS**

DHA Junior/New!

We made it for the children, because DHA is essential for normal growth and development of the brain and visual function!

Product Features

- Developed for children 3 years old and up
- Packaged in small, round capsules that can be safely swallowed or chewed
- Flavored with 100% natural strawberry taste

ProOmega

ProOmega is a high concentration EPA supplement. EPA promotes cardiovascular health and is essential for the production of anti-inflammatory prostaglandins.

Product Features

- 35% pure EPA, over 70% Omega-3
- Small, easy to swallow, 500 mg hard gels
- Nitrogen flushed hard gels
- Purified, no PCB's or heavy metals

ProChitosan

The extraordinary fat binder providing a simple and safe way of controlling lipid levels. Promotes natural weight loss as well as lowered LDL cholesterol.

Product Features

- Binds up to 12 times its own weight in fat
- Unique formula contains vitamin C to further enhance absorption ability
- Ultrapure, no fillers. Contains minimum 95% chitosan

ProDHA

ProDHA is a high potency DHA supplement. DHA makes up over 50% of the brain and nerve tissue in the human body. DHA facilitates normal growth and development of the central nervous system, as well as the brain, eyes, and reproductive organs. Low levels of DHA have been associated with ADD (attention deficit disorder), hypertension, depression, and anxiety.

Product Features

- 50% pure DHA, over 80% Omega-3
- Packaged in small, easy to swallow, 500 mg hard gels
- Nitrogen flushed hard gels guarantee freshness throughout the life of the product
- Purified through molecular distillation, contains no PCB's or heavy metals

ProAlgen

ProAlgen is a powerful and effective heavy metal detoxifier made from Arctic Fucus and Laminaria algae, and concentrated alginate. Alginate binds to heavy metals in the digestive tract, which are then removed from the body, together.

ProAlgen has been the subject of published medical research, the results beneficial effects on some skin disorders. ProAlgen contains over 40 trace elements and minerals. ProAlgen has been used by health practitioners in Scandinavia for over 40 years.

Product Features

- Made from Arctic Fucus and Laminaria algae and alginate concentrate
- 30% algae concentrate, 20% dried algae extract
- Contains over 40 minerals, trace elements and phytonutrients

Arctic Omega

A low cost and high quality DHA and EPA supplement, specifically developed for healthy individuals to maintain adequate DHA and EPA levels. Arctic Omega, part of the daily staple.

Product Features

- 18% EPA and 12% DHA, 35% Omega-3
- Packaged in high density soft gels for optimal freshness
- Each 1000 mg capsule provides 130 mg. of EPA and 120 mg. of DHA
- Purified, contains no PCB's or heavy metals

To place an order,
please call your distributor,
or call toll free

1-800-662-2544

Nordic Naturals

3040 Valerian Avenue #2

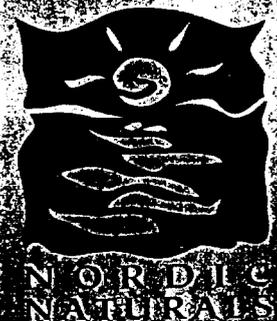
Antos, CA 95003

PHONE 310.552.2852

FAX 310.552.0382

WEB SITE www.nordicnat.com

EMAIL info@nordicnat.com



NORDIC NATURALS

The Ocean Product Authority

Toll Free: 1.800.662.2544

www.nordicnaturals.com

About our standards:

Nordic Naturals specializes in ocean supplements, primarily Omega-3 EFA's. Our Norwegian born CEO, Joar Opheim, is from Arctic Norway where we manufacture our oils. All of our oils exceed the Norwegian Medicinal and European Pharmacopoeia's stringent standards for purity, oxidation and concentration levels.

We take great pride in our superior standards, and we have earned a phenomenal reputation within the medical and research industries as the quality and technology leader. Physicians want results, and with Omega-3, the fresher and purer the oil, the better prostaglandin metabolism, and the better the results.

In general, you will find we have the freshest oils available, with peroxide levels as low as 3 meq/kilo, possibly the lowest in the world. All of our products come with a C of A showing purity and content levels.

About our products:

DHA Junior: Our small, 100% naturally strawberry flavored chewable children's DHA supplement. This product has taken off in the US. We are continually receiving calls from satisfied parents that give DHA Junior to their ADHD children. But, just as importantly, DHA Junior is a delicious way for children to get this essential "brain food" into their diet, whether they are hyperactive or not. It also contains EPA. Flash distilled for purity and has its natural antioxidants intact. Cod liver form.

Capsule size: 250 mg. Capsules per unit: 180 Suggested retail: \$19.95
EPA per capsule: 20 mg. DHA per capsule: 30 mg. Other omega-3: 10 mg.

Arctic Omega: This is our low cost, high quality Omega-3 oil for the mass market. Flash distilled for purity, this oil has become a favorite among doctors that want a pure and non-concentrated oil that has all of its natural constituents and antioxidants attached. Flash distilled for purity, with Vitamin A & D removed. Vitamin E has been added as an antioxidant.

Capsule size: 1000 mg. Capsules per unit: 100 Suggested retail: \$12.95
EPA per capsule: 180 mg. DHA per capsule: 115 mg. Other omega-3: 50 mg.

ProEFA: ProEFA is an Omega-3 evening primrose blend. Our evening primrose is cold pressed and is not cut with hexane. Our omega-3 oil is an "18/12" oil from Arctic Norway. Due to requests from our physicians, we will soon be selling it under our own label. This combination is especially effective for joint inflammation and PMS. Flash distilled for purity, with Vitamin A & D removed. Vitamin E has been added as an antioxidant. Each capsule contains 40 mg of Evening Primrose oil @ 9% GLA. **Available May 99.**

Capsule size: 1000 mg. Capsules per unit: 90 Suggested retail: \$16.95
EPA per capsule: 173 mg. DHA per capsule: 30 mg. Evening Primrose: 40 mg.

ProDHA-S: This is a branch off of our current ProDHA high concentration supplement. We have added natural strawberry flavor both to the gelatin and fish oil for taste. ProDHA-S is encapsulated in high density soft gelatin capsules for freshness. **Available May 99.** Molecular distilled for purity and concentration.

Capsule size: 500 mg. Capsules per unit: 90 Suggested retail: \$19.95
EPA per capsule: 100 mg. DHA per capsule: 250 mg. Other omega-3: 50 mg.

ProOmega: ProOmega is a high concentration EPA fish oil featuring our industry exclusive triple protection technology of hard gelatin encapsulation, sealed with nitrogen and packaged in blister sheets. Each capsule provides 175 mg of EPA and 125 DHA. Molecular distilled for purity and concentration.
Capsule size: 500 mg. Capsules per unit: 60 Suggested retail: \$19.95
EPA per capsule: **175** mg. DHA per capsule: 125 mg. Other omega-3: 50 mg.

ProAlgen: ProAlgen is actually one of our best selling products. It is also one of the most revolutionary products where we face very little competition due to challenging raw material harvesting and manufacturing requirements.

ProAlgen is used primarily in the US by doctors that practice detoxification, particularly of the heavy metals lead, cadmium and mercury. These harmful toxins are unavoidable in today's environment, and can be difficult to remove from the body. Even our most sophisticated drugs can remove toxins from tissue, but do not always prevent them from being reabsorbed in the digestive tract. ProAlgen removes heavy metals from the body by molecularly binding to heavy metals in the digestive tract and excreting them from the body. ***ProAlgen is used in conjunction with EDTA, DMPS, etc. to help eliminate the possibility of reabsorption of heavy metals.*** It is made from 100% Arctic marine plants and is nontoxic to anyone that can have iodine in their diet.

This product has also been used in Norway for the treatment of Psoriasis.

Capsule size: 600 mg. Capsules per unit: 120 Suggested retail: \$29.95

Bottled 40% EPA W/ Orange Flavor: This is the highest concentration EPA available in the industry. This product is available for clinics and research. The levels of natural orange flavor are best when kept between .5% to 1.5%. This product should only be bottled in a 2-3 week supply to discourage peroxidation. This product is also being used in research by leading US universities.

Made to order only, minimum 2800 bottles unless we can coordinate a piggyback shipment

All products are available for Private Label. Also available for Private Label:

- . Custom formulations of oils
- . Arctic deep sea fish protein

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DHA Junior has been developed for children 3 years and older. DHA Junior contains 12% DHA, an essential nutrient in the development of the brain and visual function.* DHA is a naturally occurring essential fatty acid from deep sea fish.

DHA Junior has been distilled to guarantee purity, and has the lowest peroxide value (highest freshness factor) available.

Each small capsule can be safely swallowed or chewed. 100% natural strawberry flavoring has been added to make DHA Junior the favorite DHA supplement among children.

* This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Suggested Use: 2 capsules daily

**100% NATURAL
STRAWBERRY TASTE**



NORDIC
NATURALS

*Dietary
Supplement*

**DHA
&
JUNIOR**

OMEGA-3 SUPPLEMENT

180 Round Soft Gel Capsules • 250 mg. each

Westport Scandinavia • Aptos, CA 95003
email: westport@nordicnat.com
Asia distribution: Greentree Production, Singapore
email: grntree@pacific.net.sg
visit our website @ www.nordicnat.com
Store in a cool, dry place, away from sunlight.
Keep out of the reach of children.

Supplement Facts

Serving Size: 2 capsules
Servings per Container: 90

Amount Per Serving	Daily Value	Amount Per Serving	Daily Value
Calories 3		Vitamin A 540 I.U.	11%*
Calories from Fat 3		Vitamin D 95 I.U.	24%*
Total Fat 0.5 g	1%*	DHA	60mg+
Saturated Fat 0g	0%*	EPA	40mg+
Polyunsaturated Fat 0.5 g		MherOmega-3	20mg+
Omega-3 fatty acids	120 mg		

* Percent Daily Values are based on a 2,000 calorie diet.
+ Daily Value not established.

Manufactured in Norway

THE ULTIMATE BRAINFOOD™
ProDHA™
 High Potency DHA supplement

DHA is essential in growth and development throughout the life cycle, and should be included in the diet of all human beings.*

Low levels of DHA have been correlated with memory loss, changes in visual function and other neurological conditions.* DHA is a key dietary element for pregnant women, and in adult nutrition.*

ProDHA™ is a high potency pharmaceutical grade supplement. Our advanced triple protection processing technology guarantees freshness and extended shelf life.

Maximum strength ProDHA contains over 90% Essential Fatty Acids (EFAs) from Arctic fish, including 50% natural DHA.

Suggested Use: 1 capsule daily with meals, or as recommended by your health care professional.

Store in a cool, dry place, away from direct sunlight. Keep out of the reach of children.

Caution: If you are diabetic, consult your health care professional before using this product.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Manufactured in Norway

Westport Scandinavia . Aptos, CA 95003
 email: westport@nordicnat.com

Asia distribution: Greentree Production, Singapore
 email: gntree@pacific.net.sg

visit our website @ www.nordicnat.com

Nutrition Facts

Serving Size:
 1 capsule
 Servings per
 Container: 60

Amount Per Serving
 Calories 5
 Calories from Fat 5

	% Daily Value*
Total Fat	0.5g 1%
Saturated Fat	0g 0%
Unsaturated Fat	0.5g
Vitamin E	
D-alpha tocopherol	
2 I.U.	1%
DHA	250mg
EPA	100mg
ARA	8mg
Other EFA's	92mg

Not a significant source of cholesterol or sodium.

*Percent Daily Values are based on a 2,000 calorie diet.

Contains no sugar, lactose, yeast, gluten, preservatives

Our Nordic Naturals™ line is manufactured under existing pharmaceutical grade standards to ensure the highest quality, potency, and freshness.

100% Natural

THE ULTIMATE BRAINFOOD™



NORDIC NATURALS™

ProDHA™
 Pharmaceutical Grade

ULTRA-PURE
 HIGH POTENCY

DHA is essential for optimal
 brain and eye function*

GLUTEN FREE



250 MG DHA EACH



Batch #: 602509
 Exp. Date: 01.2000

7 68990 03061 1

60
 HARD
 GELS

Sealed with nitrogen to guarantee freshness

THE ULTIMATE BRAINFOOD™

ProDHA™

250 MG
 DHA
 EACH

PRO OMEGA™
 HIGH POTENCY, POTENCY, AND FRESHNESS
 High Potency OMEGA-3 supplement

EPA and DHA are the two major components of Omega-3 from fish oil, and are considered to be essential nutrients for growth and development, as well as powerful inhibitors of inflammation.

Unlike Omega-3 from flaxseed oil, ProOmega™ directly delivers EPA and DHA to the body.

ProOmega contains up to 250% more EPA and DHA than other brands. ProOmega is a purified pharmaceutical grade dietary Omega-3 supplement. Our unique packaging technology in hard gels and blister sheets guarantees freshness and extended shelf life.

ProOmega's unsurpassed purity, potency and freshness has made it the **number one selling** Omega-3 supplement in Norway 10 years in a row.

Suggested Use: **2 capsules daily with meals, or as recommended by your health care professional.**

Store in a cool, dry place, away from direct sunlight. Keep out of the reach of children.

Caution: **If you are diabetic, consult your health care professional before using this product.**

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Manufactured in Norway

Westport Scandinavia • Aptos, CA 95003
 email: westport@nordicnat.com

Asia distribution: Greentree Production, Singapore
 email: grntree@pacific.net.sg

visit our website @ www.nordicnat.com

Nutrition Facts

Serving Size:
 2 capsules
 Servings per
 Container: 30

Amount Per Serving
 Calories 10
 Calories from Fat 10

	% Daily Value*
Total Fat 1g	2%
Saturated Fat 0g	0%
Polyunsaturated Fat 1g	
Vitamin E	
D-alpha tocopherol	
4 I.U.	1%
EPA	350mg
DHA	250mg
ARA	28mg
Other EFA's	292mg

Not a significant source of cholesterol or sodium.

*Percent Daily Values are based on a 2,000 calorie diet.

Contains no sugar, lactose, yeast, gluten, preservatives

Our Nordic Naturals™ line is manufactured under exacting pharmaceutical grade standards to ensure the highest quality, potency, and freshness.

100% Natural

250% MORE EPA AND DHA 70% STRENGTH



NORDIC NATURALS™

PRO OMEGA™
 Pharmaceutical Grade

MAXIMUM STRENGTH OMEGA-3 SUPPLEMENT

Essential for growth and development throughout the human lifecycle*

CHOLESTEROL FREE



50 MG OMEGA-3 EACH

PRO OMEGA™
 UNMATCHED PURITY, POTENCY, AND FRESHNESS
 Sealed in blister sheets to guarantee freshness



Batch #: 809501
 Exp. Date: 08.2000

7 68990 12120 3



**MORE
EPA AND DHA**

EPA and DHA are the two major components of Omega-3 from fish oil, and an essential for growth and development throughout the human life cycle.* Arctic Omega is an ultra pure medicinal grade Omega-3 supplement. Our high quality, high density soft gels guarantees freshness, potency, and extended shelf life.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.
Store in a cool, dry place, away from sunlight.



ARCTIC OMEGA

Medicinal Grade

35% STRENGTH

OMEGA-3 SUPPLEMENT

Arctic Deep Sea Fish Oil

Westport Scandinavia • Aptos, CA 95003
email: westport@nordicnat.com
Asia distribution: Greentree Production, Singapore
email: grntree@pacific.net.sg
visit our website @ www.nordicnat.com

Nutrition Facts	
Serving Size: 1 capsule	
Servings per Container: 100	
Amount Per Serving	% Daily Value*
Calories 6	Vitamin E
Calories from Fat 6	D-alpha tocopherol
	% Daily Value*
Total Fat 1g	2 I.U.
Saturated Fat 0g	1%
Polyunsaturated Fat 1g	EPA 180mg
	DHA 120mg

Not a significant source of cholesterol or sodium.
*Percent Daily Values are based on a 2,000 calorie diet.

Suggested Use: 1 capsule daily with meals

100 Soft Gel Capsules • 1000 mg. each

Manufactured in USA

Westport Scandinavia
Aptos, CA 95003
www.nordicnat.com

Asia Distribution
Greentree Production
Singapore
www.greentree@prochitosan.sg

**No Fillers
100% PURE!**

ProChitosan is a 100% pure and natural fiber derived from shellfish. ProChitosan binds with fat in the digestive tract, leaving the bound fat non-absorbable by the body.

ProChitosan's fat-binding ability has been enhanced up to 100% through the addition of vitamin C. ProChitosan binds up to 12 times its own weight in fat!

Suggested Use: 3 capsules, taken 30 minutes before lunch and dinner, with plenty of water.

For optimal nutrition, when using ProChitosan take one capsule of any Nordic-Naturals' Omega-3 supplement at bedtime to ensure the proper supply of essential fatty acids.

120 Hard Gels • 250 mg. each



NORDIC-NATURALS

PROCHITOSAN

Pharmaceutical Grade

NATURAL SOURCE
DIETARY FAT BINDER
with added Vitamin C

Binds up to 12 times its own weight in fat

Exp Sep 2001
Batch # 1092097



Nutrition Facts

Serving Size: 3 capsules

Servings per Container: 40

Amount Per Serving	% Daily Value*
Calories 0	
Calories from Fat 0	
Chitosan 750mg	**
Vitamin C 9mg	15%

Not a significant source of fat, cholesterol or sodium.
* Percent Daily Values are based on a 2,000 calorie diet.
** No daily value established.

Caution: If you are pregnant, nursing, allergic to shellfish or taking any medication, consult your doctor before using this product.

Manufactured in USA



ProAlgen™ is harvested from the Arctic Sea, one of the cleanest bodies of water in the world.

ProAlgen is a **natural heavy metal detoxifier** consisting of 80% **alginate** and 20% brown **algae** from the Fucus and Laminaria families.

Algae binds to harmful **heavy metals** including Mercury, Lead, Cadmium and Strontium, which are then removed from the body together with the alginate.

The brown algae in **ProAlgen** are a rich source of **minerals, trace elements, and iodine.**

*The Ultimate
Natural Detoxifier*



NORDIC
NATURALS

PROALGEN™

THE HEAVY METAL DETOXIFIER

Algae Ocean Algae Supplement

**120
HARD GEL
CAPSULES**

*Sold in Over
10 European
Countries*



Each Capsule Contains:
Marine Alginate Concentrate: 480 mg.
Fucus and Laminaria Algae: 120 mg.
Natural source Iodine: 60 mcg.

Suggested use: 1 capsule 3 times daily before meals (with 4-6 oz. of liquid), or as recommended by your health care professional.
Store in a cool, dry place. Keep out of the reach of children.
Contains no sugar, lactose, yeast, gluten, or preservatives.

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