PETER PAN®
SEAFOODS, INC.

THE TENTH FLOOR
2200 SIXTH AVENUE
SEATTLE, WA 98121-1820
206.728.6000
OPERATION FAX 206.441.9090
SALES FAX 206.728.1855

4-13-07

To Whom It May Concern:

Enclosed you will find proofs of our Skinless/boneless canned salmon labels which contain changes you have requested. We are anxious to complete this application and get your approval to proceed. If you have more questions, please do not hesitate to give me a call.

Sincerely,

Hart Schwarzenbach

Hart Schwarzenbach
Quality Assurance Director
Peter Pan Seafoods, Inc
(206) 727-7280

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Petition for a Temporary Marking Permit (information per 21CFR 103.17)

1. Peter Pan Seafoods, Inc
   2200 6th Ave Suite 1000
   Seattle, Washington 98121
   Contact: Hart Schwarzenbach

2. Peter Pan Seafoods' canning facilities have been regularly engaged in the production of Canned Pacific Salmon since the early 1900's.

3. Reference CFR 21, Part 161.170, Canned Pacific Salmon

4. Applicant proposes a variation from the Standard of Identity for Canned Pacific Salmon so that they can produce and test variables of Skinless and Boneless product against (1) the current product identified by the Canned Salmon Standard of Identity.

Accordingly, the applicant proposes that the identity of the product be Skinless and Boneless Pacific Salmon. It would be food prepared from one of the species of fish enumerated in Paragraph (a) (2) of 21 CFR, Part 161.170, prepared in a solid or solid pack form as described in (a) below:

(a) Optional forms of pack:
   (i) Regular pack

5. The food varying from the above referenced Standard is believed to be wholesome and non-deleterious because all ingredients to be used are recognized as safe and suitable for use in other various food products by the F.D.A. by way of their inclusion in published Standards of Identity. Those Standards include, but are not limited to the existing Standards for Canned Pacific Salmon (CFR 121, Part 161.170).

6. It is anticipated that no new ingredient listed in the current Standard of Identity would be eliminated other than the skin and backbones of the Salmon used. It is anticipated that the only changes of concentration not contemplated by the current Standard for canned Salmon will be that skin and bones will not be present in the proposed product. It is anticipated that the name of the product would be Skinless and Boneless Canned Pacific Salmon and that the food would be labeled in accordance with the following:

(a)

(i). The specified name of the food shall be "Skinless and Boneless _____Salmon". The blank to be filled in with the common or usual name of the species of Salmon as described in 21 CFR 161.170 (a)(2)(i).

7. The purpose of the variation is to determine the consumer acceptance and perception of the food product produced in accordance with the terms specified in this petition for variation.

8. Feedback from consumers of canned Salmon as identified in the Standard of Identity has shown over the years that certain complaints and dissatisfactions are consistent, repetitive and ongoing. The most often heard compliant (mostly from consumers trying the product for the first time), and occasionally from a long time repeat consumer, is that the product contains skin and bones or too much skin and bones. Even though the skin and bones in the standard product are not only edible, but contain many vitamins and minerals necessary to proper human nutrition, many consumers find them esthetically displeasing and often cite them as the reason for not consuming the products more frequently or in some cases, stop eating the product altogether.

   The variation proposed in this petition will provide consumers with a product that solves this most frequently cited problem with Canned Salmon and would provide a product that would perhaps appeal to a larger consumer base.

   Our company has done very little investigations to determine consumer acceptance and perception of this product and does not have sufficient data to support a petition to amend the standard.

9. Labels are included.

10. We propose to introduce the food described in this petition into interstate commerce for a period of 15 months beginning approximately September 1st, 2008.

11. The probable amount of food to be distributed is expected to be not more than 100,000 cases of (24) 7.5 ounce cans, annually.

12. Distribution will be throughout the United States, with the exception of the state of Alaska.

13. Peter Pan Seafoods
    Valdez Facility
    PO Box 1027
    Valdez, Alaska 99686-1027

    Peter Pan Seafoods
    Dillingham Facility
    PO Box 410
    Dillingham, AK 99576

14. The food will not be distributed in Alaska. Alaska is not demographically representative of the parts of the U.S. where canned salmon is normally consumed.

15. The food will be distributed as specified in part (12) above, because that area, demographically, represent parts of our country that typically consume relatively high amount of canned salmon.

Hart Schwarzenbach
Hart Schwarzenbach
Quality Assurance Director
Peter Pan Seafoods, Inc
206 727-7280 (phone)
206 441-9090 (fax)

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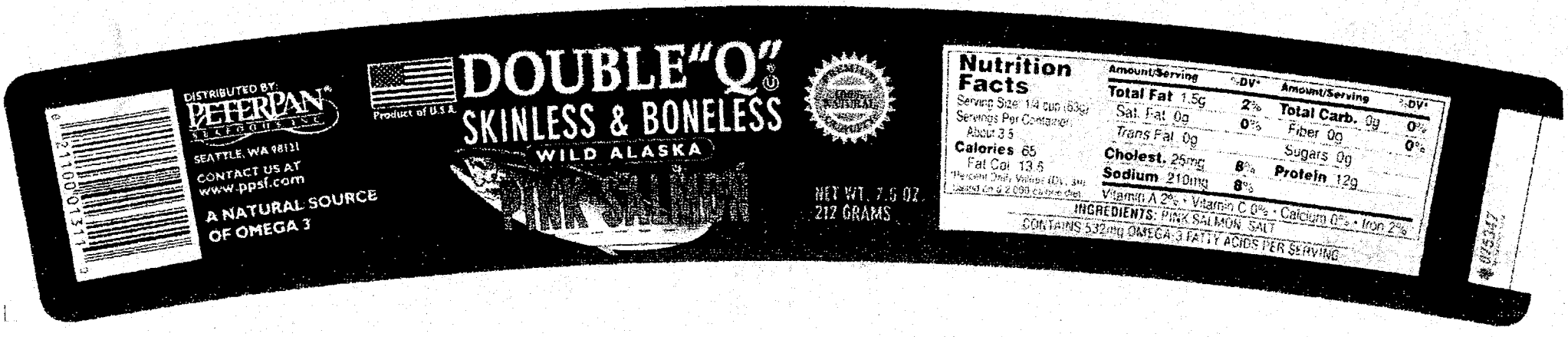

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