



Kraft Foods

Sheryl A. Marcouiller
Senior Food and Drug Counsel

April 19, 2002

Loretta A. Carey
Division of Standards and Labeling Regulations HFS-822
Office of Nutritional Products, Labeling and Dietary Supplements
Center for Food Safety and Applied Nutrition
Food and Drug Administration
Harvey W. Wiley Federal Building CPK1/4D013
5100 Paint Branch Parkway
College Park, MD 20140-3835

Re: Docket No. 01P-0150
Temporary Permit for Market Testing
Salad Dressing Deviating from Standard of Industry
Permit 66 FR 18957, April 12, 2001

Dear Ms. Carey:

Kraft Foods requests an extension of the existing temporary marketing permit for Miracle Whip brand Salad Dressing, Docket No. 01P-0150. The permit currently is scheduled to expire on October 11, 2002. Kraft is not requesting any change to the information previously provided to FDA. The same labels will be used.

A petition to amend the standard of identity for salad dressing, a copy of which is enclosed for convenient reference, was filed by the Association of Dressings and Sauces (ADS) on January 13, 1998. As noted in our correspondence dated July 25, 2001, the changes being evaluated under the temporary marketing permit would be permitted, if the standard were changed as requested in the ADS petition.

Kraft has conducted discrimination testing on the temporary marketing permit formula. The testing indicates that the product was indistinguishable from product that complies with the standard among consumers who use salad dressing. Additional time is needed so that more consumers will have the

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opportunity to evaluate the formula. Kraft also needs more time to assess fully the acceptability of the formula under a greater variety of production and distribution conditions.

Please do not hesitate to contact me at 847-646-4206, if you need additional information. Thank you for your consideration.

Sincerely,



Kraft Foods North America, Inc.
Sheryl Marcouiller
Senior Food law Counsel